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Chiropractic Roots

Clairpointe Family Chiropractic's Quarterly Newsletter

Helping Our Community for 71 Years!

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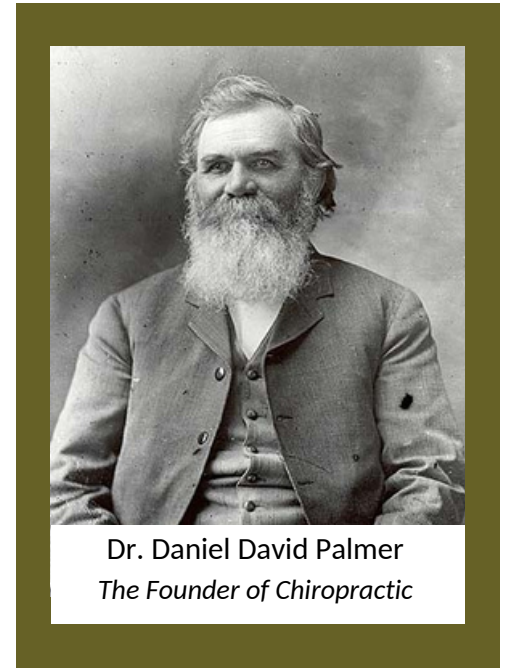
Chiropractic was founded by Dr. D. D. Palmer in 1895. His original intent was to be health-promoting instead of disease-treating. He quickly found out that treating the human frame helped people heal from many diseases. Once he helped them get well, he then helped them stay well. The same principles hold true today.

The founding principles of Chiropractic have unfortunately become diluted over the past 127 years. Principled, or Straight, Chiropractic, as Dr. Palmer would call it, has evolved into a procedure to treat back pain and little else. While it is still true that treating the human frame combined with healthy living, as Henry Ford put it, is the solution for most illnesses, chiropractic today has little in common with it.

Here at Clairpointe Family Chiropractic, we still believe and practice Dr. Palmer's principles. A strong spine is a strong nervous system, and a strong nervous system is a strong immune system. Weekly chiropractic adjustments help ensure that strength because we treat more than just back pain.

Following in the footsteps of Dr. Thompson, we have been helping the people of our community for 71 of those 127 years. That is 56% of the entire time that chiropractic has been around. Truly amazing!

So, in closing, if you have friends or family who could benefit from a principled chiropractic spinal analysis, we would be honored to serve.



Dr. Daniel David Palmer
The Founder of Chiropractic



Pay It Forward Week

October 3rd - 7th, 2022

During the week of October 3rd - 7th, 2022, we are gifting a new patient appointment to your family members, friends, and co-workers. This appointment includes a spinal screening, x-rays, and a follow-up report at our expense! \$190 value.

This offer is only valid for current Clairpointe patients only. There are 11 spots available during this week so call today! (313) 886-8030

(This offer excludes anyone covered by Medicare Health Insurance program.)

Holiday Fun At Clairpointe



Staff Pumpkin Contest

October 17th - 28th, 2022

It's that time of year again! During the week of October 17th - 28th, the staff will decorate pumpkins, and Clairpointe patients will get a chance to vote for their favorite. Whichever staff member has the most votes wins a prize!



Kids Halloween Craft

The Chiro Kids are making doorway Spiders and Sugar Skull Masks this Halloween. Pick up your Chiro Kids Craft-To-Go at the front desk today, and don't forget to share a photo on Clairpointe's Instagram or Facebook page!

December Celebration's

Clairpointe Family Chiropractic's 35th birthday is December 21st. We will be celebrating the week of December 12th - 16th.

Also, on December 21st and 22nd, we will have our annual Christmas treats from Josef's bakery to celebrate the holiday.



Thanksgiving Food Drive

November 1st - 17th, 2022

Clairpointe Family Chiropractic's annual food drive starts Tuesday, November 1st, and ends on November 17th. All donations will be given to the Inner City Youth Group, which will then be created into Thanksgiving baskets for local families in need. Dr. Shoemaker and his wife, Lori, will be donating the turkeys for the baskets.

If you prefer to make a cash donation instead, we ask that you make all checks out to "Inner City Youth Group."

In recognition of your generosity, each item you bring will enter you in a raffle for a prize!

Food Items Needed:

- Boxed Mashed Potatoes
- Stuffing
- Rolls
- Butter
- Canned Vegetables
- Canned Gravy
- Canned Sweet Potatoes
- Canned Pumpkin
- Cranberry Sauce
- Pies or Cakes

